



Norma Hotaling (1951-2008), founder of SAGE, transcended homelessness, addiction and prostitution to transform her suffering into opportunity and hope for others.

Trafficked into prostitution as a child, she remained trapped in it for eighteen years. By sheer personal will, she overcame the vicious cycle of violence, abuse, and exploitation.

Determined to create exit strategies for others like her, she spent the next eighteen years of her life creating a safe haven for victims of prostitution and sex trafficking. She also called attention to inequities in the criminal justice system and focused on the demand side of sex trafficking by developing new programs and policies for men and boys. To commemorate the anniversary of her passing on December 17th 2008, we offer three awards paying tribute to Norma's legacy and recognizing individuals continuing her life's work. Together we can celebrate Norma and honor those who are carrying on her vision.

- **Survivor-Centered Service Provider Award:** \$5,000 will be awarded to a person who demonstrates a commitment to providing survivor-centered services to sex trafficking victims here in the United States.
- **Innovative Demand Reduction Program Award:** \$5,000 will be awarded to a person who demonstrates innovative approaches to demand reduction, particularly working with men and boys to changes attitudes and behaviors.
- **Josephine Butler Abolitionist Award for Law and Policy Development:** \$5,000 will be awarded to a person who challenges the status quo and creates new abolitionist policy or approach to sex trafficking in the United States.

ABOUT THE AWARDS

Survivor-Centered Service Provider Award

The Survivor-Centered Service Provider Award will be given to a person who has overcome hardship and life struggles similar to those of Norma Hotaling, and demonstrates leadership both in surpassing those circumstances and in working to make a difference in the lives of others hurt in the commercial sex industry. The nominee must display commitment and dedication to helping women and children to escape their previous exploitation and become survivors.

Innovative Demand Reduction Program Award

The Demand Reduction Award will be given to a person focused on eradicating demand. A key aspect of this Award is reaching young men and boys (and also women and girls) to prevent them from becoming part of the sex industry or to help them end their participation in the sex industry. In addition, innovative ways to educate the general public as to how demand creates and fuels sex trafficking will be considered.

Josephine Butler Abolitionist Award for Law and Policy Development

Josephine Butler, a visionary British feminist (1826-1906) especially concerned with the welfare of women and girls trafficked into and trapped in prostitution. She was a charismatic leader who spearheaded a long campaign for the repeal of the Contagious Diseases Acts (1886-89), laws that instituted gruesome health checks on females, but not males, involved in prostitution.

This award will be given to a person who demonstrates leadership in abolitionist policy.

Eligibility Requirements

- Nominees must be U.S. citizens or living legally in the United States.
- Nominees must be 18 years or older.
- Nominees must have an abolitionist approach to human trafficking.
- Nominees can head or be part of an organization, but need not be.
- There is no gender requirement for nomination.

2013 NORMA HOTALING AWARD RECIPIENTS

Survivor-Centered Service Provider



KATHLEEN MITCHELL,
Founder, [DIGNITY House](#)

“Receiving this award is very unexpected and so much appreciated! In the beginning of this movement Norma and I would stay up all hours of the night talking about what programs should look like and she always guided me in the right direction. Our belief of right and wrong was always the same...it is about the survivors and survivor run programs that will impact the women and children the

most. In Sisterhood I thank you Norma and thank you Global Centurion for this honor.”

Kathleen Mitchell, founder of DIGNITY House, embodies the spirit of resilience and hope for which Norma Hotaling stood. Growing up in conditions of extreme abuse and neglect, Kathleen met a man who told her she would never again have to live like that. These promises quickly became a nightmare as he forced her into prostitution and kept her there through physical and emotional abuse, taking every penny she earned. She was sent to prison for prostitution and pimping, and while there started DIGNITY House (“Developing Individual Growth and New Independence Through Yourself”) in 1989. Her first act was to lobby for special programs for sex trafficking victims in jail. Upon her release Kathleen continued to help trafficked women regain a sense of their own inherent dignity. Since its inception in a Durango jail, it has expanded to include a series of life-saving programs, including a residential program for victims; an intensive recovery program of counseling, addiction recovery, education, life-skills building and job placement; a self-exploration program in conjunction with the City of Phoenix Prosecutor’s Office; an outreach program; and public events to raise awareness and generate greater public support in a wider effort to end sex trafficking. An early pioneer, Kathleen Mitchell established networks of support that serve as a model for providing material, emotional, and spiritual aid to victims of sex trafficking. Her decades of work stand out as an example of how suffering can be transformed to hope and help for others.

Josephine Butler Abolitionist Award for Law Policy Development



JAMES DOLD,
Former Senior Policy Counsel, [Polaris Project](#)

“I truly feel that some of the most important work I’ve done in my life has been helping to establish a legal framework across our country to eliminate all manifestations of modern-day slavery. I am honored to receive this award and to be a part of a movement that has brought about a new abolitionist era dedicated to making the life of this world a

little less savage and a lot gentler for the most vulnerable among us.”

Both in his personal life and in his work as Senior Policy Counsel to Polaris Project, James Dold has been a fierce anti-trafficking advocate. Over the course of the last three years, James has led efforts to pass 40 laws across eighteen states that have provided prosecutors with the tools they need to protect victims of sex and labor trafficking, more effectively target traffickers and “johns,” and help victims of

human trafficking rebuild their lives. Whether using his legal skills to draft legislation, or advocating the creation of bi-partisan legislative task forces and coalitions to advance new anti-trafficking laws, or working with local NGOs to address specific state and local trafficking issues, James's contributions have been substantive and lasting. They include laws that: criminalize labor and sex trafficking; provide mechanisms for seizing the assets of traffickers, pimps, and johns; establish state-wide anti-trafficking task forces; mandate posting of the National Human Trafficking Resource Center hotline in places where victims may see them; enact legal reforms that enable prosecutors to more successfully punish wrongdoers; aid victims in suing their abusers; help survivors vacate or expunge criminal records; and protect trafficked or exploited children from being charged or prosecuted as criminals, diverting them instead into services they need and deserve. James is a champion of systemic change to punish the perpetrators and protect and assist the victims.

Innovative Demand Reduction Award



MELISSA FARLEY,
Founder, [Prostitution Research & Education](#)

“I honor Norma Hotaling’s work on behalf of survivor-led services. I appreciate this award and will use it to continue research on sex buyers and to support abolitionist laws.”

Melissa Farley Ph.D. has been a practicing clinical psychologist for 45 years. She has written 24 peer-reviewed articles on sex trafficking. In 2011, Dr. Farley co-authored

the first study comparing sex buyers to non-sex buyers. Her findings show that compared to non-sex buyers, sex buyers shared certain attitudes, life experiences, and behavioral tendencies that increase the likelihood of future violence against women. She also examined various deterrence efforts, and found that being listed in sex offender registries, having arrest records published in local newspapers, and serving jail-time were the most effective deterrents for sex buyers. Her findings strengthen the proposition that state and federal laws against sex trafficking should be enforced against johns. In addition, the study supports the idea that education programs aimed at sex buyers should be implemented subsequent to sentencing, not in lieu of it. Dr. Farley founded Prostitution Research & Education (PRE) in 1995, a nonprofit organization dedicated to research, education, and policy on commercial sexual exploitation and its impact on women, men, and children. She has consulted with several cities in the U.S. as they craft new policies to deal with increasing evidence that violence is at the heart of sex trafficking, and as cities confront men’s demand for commercial sex which creates and expands trafficking.

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Media materials for the 2013 Norma Hotaling Awards can be found here: [Press Release / Flyer](#)

2012 NORMA HOTALING AWARD RECIPIENTS

Survivor-Centered Service Provider



TINA FRUNDT,
Founder and Executive Director, [Courtney's House](#)

“Accepting this award means a lot to me as a survivor of child sex trafficking, many survivors fight on the ground each day and help change so many lives for there to be an award that exist because of another survivors strong voice and struggle, I am truly humbled and honored that so many see what this movement really means to me! Not only do I thank you, but the many survivors I help and will continue

to help appreciate this as well.”

Tina Frundt is a leading figure in the crusade to help children sexually exploited for commercial purposes. Ms. Frundt is a survivor of domestic sex trafficking who now dedicates her life to helping women and children heal from domestic sex trafficking and commercial sex exploitation. After realizing there was no specialized housing available for sex trafficked children in Washington, D.C., Ms. Frundt founded Courtney’s House in August 2008. Since its inception, Courtney’s House and Ms. Frundt have helped over 500 victims escape from being trafficked. Ms. Frundt has testified before Congress about her own experiences and also trains law enforcement and other non-profit groups to rescue and provide resources to victims.

Josephine Butler Abolitionist Award for Law Policy Development



KATHRYN XIAN,
Founder and Director, [Pacific Alliance to Stop Slavery](#)

“I am incredibly honored to receive this award commemorating two amazing women and abolitionists: Norma Hotaling and Josephine Butler. They were ordinary women faced with extraordinary circumstances, and they chose to make a difference in the world so that others would not suffer. They did so without motive for acknowledgement or selfish gain.

This type of legacy is carried on in my generation of abolitionists worldwide who fight a strong tide of deep-rooted oppression on many levels– some directly aiding victims, some changing policy, and some focusing on changing the hearts and minds of men and boys of a patriarchal system. I thank not only my fellow abolitionists of the past and present who set the tone for future generations of freedom fighters to never give up, but I also thank Global Centurion for this public acknowledgement reminding us, when we tire from this global struggle, that we are not alone in our endeavors of serving a greater purpose in the eyes of God. And as a human family, we can continue to teach our brothers and sisters, of this and future generations, that we are all equal and slavery has no place under any circumstances.”

The Pacific Alliance to Stop Slavery (PASS), is a Hawaii-based not-for-profit whose mission is to stop Human-Trafficking in Hawaii and the Pacific. PASS provides services and advocacy for survivors of Human-Trafficking, education and training on the identification of victims of Human-Trafficking, and public awareness and prevention education for the greater community. Under the leadership of Ms.

Xian, PASS has also strived to build alliances with public interest legal services, non-governmental organizations (NGOs), churches, non-profit community organizations, domestic violence shelters, educational institutions, and law enforcement to advocate for effective policy to combat human trafficking and protect victims of modern slavery. Over the past few years, PASS has been involved in the following key policy developments:

- 2008 – Helped to pass Act 82, making Hawaii the first state to outlaw sex-tourism.
- 2008 – Revised the prostitution laws to change the age defining a minor from under 16 years old to under 18-years-old.
- 2011 – Introduced and passed Hawaii’s first labor trafficking law and reformed the promoting prostitution laws to focus on penalizing pimps by adding “fraud” as an option to the elements to prove the crime, raising the penalty to a class A offense (up to 20 years in prison) if using force, fraud, intimidation, or threat; or pimping children under 18; and raising the penalty for any abettor to a class B felony (up to 10 years in prison).
- 2012 – Introduced and passed Hawaii’s first vacating convictions law, making it possible for survivors of sex-trafficking to file motions to vacate convictions of prostitution from their records if they were held in servitude at the time of the conviction. At this time Hawaii became 1 of 6 states to do so.
- OVERALL – PASS’ leadership was key to reducing Hawaii’s ranking in the Polaris Project’s state rankings map from a Tier 3 (in 2010) to a Tier 1 state in 2012.

Also, be sure to [check out PASS’s petition](#) to Pass Safe Harbor & End Demand for Prostitution Laws in Hawaii.

Innovative Demand Reduction Award



LEEBUG, KENDIS PARIS AND LYN THOMPSON

Co-Founders, [Truckers Against Trafficking](#)

Truckers Against Trafficking (TAT) is a non-profit organization that exists to empower and mobilize members of the trucking and travel plaza industry to combat domestic sex trafficking by providing educational training resources to prevent modern slavery to travel plaza employees, all students of private and public truck-driving schools, and all truck drivers employed via major carriers and owners/operators. TAT also partners with law enforcement to facilitate the investigation of human trafficking and modern slavery.

“It’s impossible to adequately convey the honor we feel or our appreciation to be counted among those associated with Norma Hotaling and her anti-trafficking work by being named recipients of the 2012 Norma Hotaling Anti-Trafficking Award in the area of Innovative Demand Reduction. It is a privilege to carry on her legacy in working to stop the commercial sexual exploitation of women and children.

In the almost four years we’ve been working with the trucking industry to educate them as to the problem of human trafficking, equip them with tools to fight it once they’ve recognized it taking place around them, empower them with actions to take and then mobilize them to work together and with law enforcement to produce the greatest efficacy, we have been blessed at their reception of the information and the alacrity with which they have begun to take a stand and take up the fight.

Here are two of the most recent examples, provided to us by the National Human Trafficking Resource Center:

A trucker identified an adult female victim of sex trafficking when she approached his truck to solicit for sexual services. The female informed the trucker that she had a pimp and that she wished to leave her situation. The caller obtained the female’s permission to transport her away from the truck stop and help her access services. The trucker contacted the NHTRC while the female was in his vehicle and notified the NHTRC that he could transport her to another truck stop away from her pimp. The NHTRC connected with one of our local emergency service provider partners who made arrangements to pick up the female from the truck stop and transport her to their shelter for services. The female called the NHTRC a few days later and expressed that she wanted to relocate to another state. The NHTRC connected her with an anti-trafficking provider in the state where she wished to relocate and she called back later that week to update the NHTRC that she had safely moved and was receiving services.

A male trucker was sitting in his truck when he was approached by a female no older than 14 years old, who was offering sexual services. Earlier, the caller had observed the minor walking from truck to truck with a male in his 20s. The minor spoke to the caller alone and told him that she was from another state and wanted to return home. The caller offered to help her but her male counterpart arrived at the truck and she became silent. The caller observed the male take the female to the shower area and reported the incident to truck stop management. The caller was directed by the management to call the NHTRC. The NHTRC took down the reporting details and advised the caller to call 911 for immediate assistance and to call the NHTRC back to help coordinate additional services and a report to our specialized law enforcement for investigation. Shortly after the call, 5 police cars were dispatched to the location and several males were arrested. The police notified the trucker that the minor was a runaway from another state and that the male had outstanding warrants and was arrested for kidnapping and other charges.

Once people understand what human trafficking is, how to recognize it and what to do about it, they are generally appalled by the egregiousness of the crime and quick to act against it. We’re delighted to play an active role in that process and want to continue helping members of the trucking industry become leaders in the abolitionist movement, both individually and corporately, and within the transportation industry as a whole.

Thank you again, so much, for the consideration of the Selection Committee and for this remarkable and humbling award!”

2011 NORMA HOTALING AWARD RECIPIENTS

Survivor-Centered Service Provider



KATHRIN HARDY,
Founder and Director, Freedom From Exploitation

Kathrin Hardy, Founder and Director of Freedom From Exploitation based in San Diego, CA. The organization provides peer support and group facilitation to women and girls at-risk or involved in prostitution, human trafficking, and all forms of sexual exploitation. Since its inception in 2002, it has served over 1,500 individuals. Ms. Hardy facilitates county-wide groups providing peer support to victims of sexual exploitation, as well as the Survivor of the Streets group (“SOS”) that is a peer-driven group in which one survivor helps and supports another survivor in the recovery from sexual exploitation. Kathrin has also served as a research specialist for The Child and Adolescent Services Research Center (CASRC) for over 16 years, where she conducts interviews with individuals who have been exploited through the sex industry and works to empower and educate those affected that seek to leave the life of sexual exploitation. She is also a survivor of prostitution, homelessness, and drug and alcohol addiction.

“I am honored to receive this award reflecting Norma Hotaling’s memory. She was my first inspiration in knowing I was not alone, I was not broken, and that I had self-worth, regarding my own commercial sexual exploitation. She was my mentor in creating Freedom From Exploitation; she gave me faith that I could help someone else that was lost in the chaos of the sex industry. She is forever etched in my heart and it is through her expression of love for others that I do my work. I am truly honored and humbled to receive this award. Thank you and thank everyone that nominated me for this award.”

Josephine Butler Abolitionist Award for Law Policy Development



AMANDA KLOER,
Director of Organization for Human Trafficking at
Change.org, Change.org

Amanda Kloer, Director of Organization for Human Trafficking at Change.org launched the Human Trafficking Cause Community at Change.org, including creating a blog that engages anti-trafficking activists from around the world. As of 2011, the online activist base has grown to nearly half a million activists engaged in anti-trafficking. Ms. Kloer has helped lead over 50 campaigns targeting governmental, corporate, and institutional human trafficking policies from an abolitionist perspective. At Change.org, Amanda has made tangible progress in fighting and eradicating sex trafficking and the related abuses of the commercial sex industry. Amanda promotes the human trafficking abolitionist policy through media and her writings, popular culture, local governments, and her pioneering online and social media activism, including her listserve called Human Trafficking Heroes.

“I am very humbled to be honored with the 2011 Josephine Butler Abolitionist Award for Policy Development for my work at Change.org. Josephine Butler was many things I strive to be – a passionate

advocate for women and girls, a pioneer of social and economic justice, and a true believer in the beauty and goodness of the world. Josephine dedicated her life to fighting for an end to the abusive, painful, and unjust forced medical examinations of women in prostitution in the 19th century, eventually winning the fight against the legally-sanctioned torture these “exams” included.

But even more so than her policy victories, Josephine Butler is a person I strive to emulate because she inspired a generation of people – especially young women – to fight against injustice and exploitation in society. In an era when women were rarely empowered as leaders, she took on some of society’s toughest challenges with tenacious grace. At Change.org, I’ve had the privilege of lifting up the stories of people around the world who are fighting slavery, exploitation, and injustice. Some of them, like Josephine, have dedicated their lives to this fight. Others have made incredible changes in their communities while juggling family, work, and other life commitments. All of them are my heroes.

With this award, I will remember and honor the legacy of powerful women like Josephine Butler and Norma Hotaling, who have made the work I do today possible. And I will see this as a call to action to inspire, empower, and encourage future generations of abolitionists to continue to work for a freer and more equal world.”

Innovative Demand Reduction Award



KAFFIE MCCULLOUGH

Program Manager, Commercial Sexual Exploitation of Children (CSEC)

Kaffie McCullough, Program Manager of the Commercial Sexual Exploitation of Children (CSEC) Program at the non-profit organization, Juvenile Justice Fund, where she addresses key areas known to create vulnerability for the extreme abuse of child sex trafficking. Ms. McCullough also serves as the Campaign Manager for A Future. Not a Past, which works to eradicate demand in Georgia through mobilizing supporters, supporting key legislative efforts, and commissions groundbreaking research that drives strategies of prevention, intervention, and education. She led the groundbreaking “Georgia Demand Study,” which revealed that 7,200 men in Georgia knowingly or unknowingly exploit adolescent females every month. Kaffie leads the Prosecution arm of the Georgia’s Governor’s Office for Children and Families CSEC Task Force, and directs AFNAP’s efforts on We Urge You legislative campaign, which supports the passage of laws to protect victims and prosecute perpetrators. Ms. McCullough also helped create a training program for law enforcement officials to aid in the increase of arrests and prosecutions of pimps and johns in Georgia, reaching 3,000 law enforcement officials in 51 counties.

“Thank you so much for honoring me and the work that A Future. Not A Past. has done to eradicate demand for child sex trafficking. When I opened the email this morning, I was totally overwhelmed. I only know of Norma Hotaling and wish that I had had the opportunity to meet her in person because I have heard so many people speak so highly of her. To be getting an award that is in her honor is very humbling to me. I know what her life’s journey had been – and the courage, resilience, and leadership that she had shown throughout her life seemed to far outweigh my own. I have been blessed to work alongside many incredible people and know that I would not have qualified for this award without a lot of work from many others. Although the world is big in square miles, the connections of all of us that are working to end child sex trafficking and human trafficking cross those miles and make the world smaller. I am proud to be one of those people, and will continue to stand against those who are trying to buy others for their own pleasure and profit. Thank you for all that you do in this arena, and again . . . from the bottom of my heart I appreciate the honor that you have given me.”

2010 NORMA HOTALING AWARD RECIPIENTS

Survivor-Centered Service Provider



VEDNITA CARTER,
Founder and President, Breaking Free

Vednita Carter, founder and president of “Breaking Free” and a survivor of sex trafficking, won the Survivor-Centered Service Provider Award. Vednita has built a series of programs providing support services, including emergency services such as food, clothing, shelter, medical assistance, legal assistance to victims of trafficking. Her pioneering work facilitating rescue and rehabilitation for hundreds of survivors is a model for survivor-centered service provision.

“I must admit, I am thrilled and humbled to receive such a prestigious award. Being chosen to receive “The Norma Hotaling Award” is an immeasurable honor, as I know many of my respected colleagues must have also been nominated. I personally knew Norma Hotaling for many years and I understand the trials and tribulations that come with being on the front lines of the battlefield concerning the issue of prostitution/human sex trafficking. Norma Hotaling was a trailblazer and she opened up many doors for all of us doing abolitionist work whether they knew her or not.

I have been doing the work of educating and providing direct services for prostituted women and girls since 1989. It is because of my own experiences of being involved in the sex industry that I became involved in rescuing women/girls from this life. In 1989, I began working for one of the only agencies in the country that provided services to prostituted women/girls as a Program Director. It was in developing services for women at this agency, that I realized the great need for such services throughout Minnesota and the entire country. When that agency closed its doors in 1996, I saw firsthand the effect it had on the women being served and I felt led to open Breaking Free.

My main goal for Breaking Free was to provide housing for exploited women and girls. At that time, there were no other housing programs in the country specifically designed for this unique population. I realized that this was going to be a difficult and daunting task however; I knew that most women needed safe housing first and foremost before they could truly benefit from other services. It broke my heart to provide just “band aid” services and I kept seeing the same women over and over. We had no choice but to keep sending her back to her abusive lifestyle because we could not help her find a safe place she could lay her head down and call her own.

I put the bulk of my time and efforts into finding ways to provide housing for this population and by 1998, Breaking Free was able to master lease a twelve unit apartment building and we began providing permanent housing for trafficked women and girls. To date, Breaking Free has a seventeen unit apartment building and runs three transitional houses specifically for prostituted women and girls. This is the only program of this kind in the country (that we know of).

I know that working with women and girls who have been used in prostitution/trafficking is my destiny in this life.... it is what I am meant to do. When I think about the millions of women and children

throughout the world who are exploited and have no other options to change the course of their life, I feel compelled to do all that I can do to help them in some way. Like Norma Hotaling, I know and understand the lifelong pain of having to endure and remember how exploitation has impacted my life. Receiving this award confirms that the work that I have been doing for the last two decades is not in vain. This award has given me even more encouragement to continue to rescue women and girls from the drudgery of prostitution and to educate the community at large that prostitution is violence against women and girls.

Once again thank you to the Norma Hotaling Selection Committee for selecting me, Vednita Carter, to be the first recipient to receive such a prestigious award.”

Josephine Butler Abolitionist Award for Law Policy Development

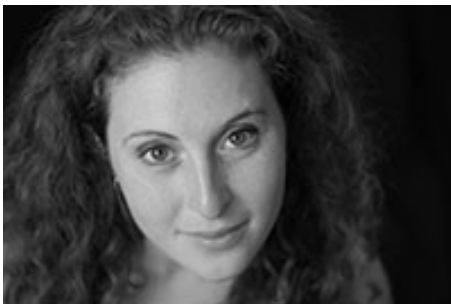


DR. DONNA HUGHES,

Professor, Women’s Studies at the University of Rhode Island

Dr. Donna Hughes, professor of Women’s Studies at the University of Rhode Island, won the Josephine Butler Award for her work developing new policy to combat human trafficking. Her fight to link prostitution and sex trafficking and to make prostitution illegal in Rhode Island, as it is in almost every other state, has closed legal loopholes in Rhode Island that attracted johns and traffickers to the state.

Innovative Demand Reduction Award



RACHEL DURCHSLAG

President, Chicago Alliance Against Sexual Exploitation (CAASE)

Rachel Durchslag, President of CAASE, won the award for Innovative Demand Reduction. Her organization, Chicago Alliance Against Sexual Exploitation is working to eradicate the demand side of human trafficking in Chicago. A key project is a prevention education curriculum for young boys and girls to prevent them from becoming part of the sex industry. In addition, she has worked to educate the general public as to how demand creates and fuels sex trafficking.

“I first learned about the horrors of human trafficking and sexual exploitation after seeing a film in 2003 about a Bosnian victim trafficked to Chicago. Haunted by the psychological and physical trauma inflicted on the victim day after day, I started researching the issue and eventually joined coalitions and worked in Thailand to help young survivors. Though the faces of the girls I met abroad will always stay with me, what was even more impactful was acknowledging the faces I didn’t see: those of the pimps and johns who inflicted this harm.

Norma Hotaling was a champion in helping San Francisco and the entire country understand the necessity of addressing demand. It was because of her research and initiatives that I was able to build an organization solely dedicated to eliminating the demand for prostituted individuals. Norma’s legacy

has been a guiding light in my work, and receiving an award in her honor means more than I can find words to express.

Fighting demand requires a multitude of strategies, but most important is to prevent the harm from ever occurring. That is why the Chicago Alliance Against Sexual Exploitation has created a curriculum for high-school-aged boys so that they have the knowledge and tools to make more informed decisions regarding sex trade patronage and can be part of the solution instead of part of the issue.

Working to eliminate demand is no easy feat, and Norma worked tirelessly to try to do so. It is an honor to be able to continue her work and her vision in Chicago.”